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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/628,567	
	Filing Date	7/31/2000	
	First Named Inventor	Haber	
	Art Unit	3827	
	Examiner Name	Rudy, Andrew J	
Total Number of Pages in This Submission	22	Attorney Docket Number	31026-04910

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ENCLOSURES (Check all that apply)		
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Remarks ① Response w/ substance of the Interview ② Declaration under CFR 1.131		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	Carr & Associates	
Signature	<i>John Carr</i>	
Printed name	John R. Carr	
Date	November 1, 2004	Reg. No. 42,390

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Typed or printed name	John R. Carr
Date	November 2, 2004

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**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

APPLICANTS: Haber, Jeff
SERIAL NO.: 09/628,569
FILING DATE: July 31, 2000
TITLE: "Directing Internet Shopping Traffic and
 Tracking Revenues Generated as a Result Thereof"
EXAMINER: Andrew J. Rudy
GROUP ART UNIT: 3627
ATTY. DKT. NO.: 04910

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***AMENDMENT AND RESPONSE TO OFFICIAL ACTION
ALONG WITH SUBSTANCE OF THE INTERVIEW STATEMENT***

AMENDMENT TO THE ABSTRACT

Sir,

The Examiner has objected to the abstract of the disclosure. Therefore, please discard the existing abstract and replace it with the following abstract:

A method for providing internet traffic for on-line shopping by providing a segment of video content in a first portion of a display with a number of products featured in the segment which a user may purchase; simultaneously providing a still image in a second and separate portion of the display, which corresponds with a frame in the segment of video content and contains a number of user selectable areas, each user selectable area showing one of the